

**2017 SHEPPARTON SHOW ME ANNUAL GENERAL MEETING
MEETING MINUTES**

MONDAY 18th SEPTEMBER - 5.30PM – 7.30PM

THE PLAYLAB – 196 - 202 HIGH STREET, SHEPPARTON



MEETING OPENED:

- 1.1 **Members Present:** Simon Quattrocchi (Chair), Cr Kim O’Keeffe, Johann Rajaratnam, Shane Sali, John Montagner, Geraldine Christou, Fiona Le Gassick, Kristina Marko, Helen Sofra, Andrew Pogue and Chris Reisner
- 1.2 **In Attendance:** Cr Dinny Adem (Mayor - Greater Shepparton City Council), Cr Dennis Patterson (Greater Shepparton City Council), Tim Russell (Place Manager - Greater Shepparton City Council), Will Adams (The Adviser), Lucy Cerrone, Steve Ayton and Andrew Metcalf (Shepparton Chamber of Commerce), Peter Sutherland (Alchemy Media) and Laura Church (Minutes).
2. **Apologies:** Cr Les Oroszvary, Mat Innes-Irons, Carrie Donaldson and Kruz Patel.

RECOMMENDATION

That the apologies of Cr Les Oroszvary, Mat Innes-Irons, Carrie Donaldson and Kruz Patel be noted.

Moved: Johann Rajaratnam

Seconded: Cr Kim O’Keeffe

CARRIED

3. Minutes of the previous Annual General Meeting

RECOMMENDATION

That the Minutes of the Shepparton Show Me Annual General Meeting held on Monday 19 September, 2016 as circulated be confirmed.

Moved: Cr Kim O’Keeffe

Seconded: Johann Rajaratnam

CARRIED

4. Declarations of Conflict of Interest

In accordance with Sections 77A, 77B, 78 and 79 of the Local Government Act Committee Members are required to disclose a “conflict of interest” in a decision if they would receive, or could be reasonably perceived as receiving a direct or indirect financial or non-financial benefit or detriment (other than as a voter, resident or ratepayer) from the decision.

Disclosure must occur immediately before the matter is considered or discussed.

- Nil

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5. 2016-2017 Annual Report

5.1 Chair to read his/her report from the Annual Report

Simon Quattrocchi

The Shepparton Show Me committee has continued its commitment to Greater Shepparton through our own initiatives, Council co-sponsored and community sponsored events. Working with local businesses and community groups has only further strengthened our message that Shepparton is the place to shop, dine, stay and enjoy the many attractions that this great city has to offer.

We thank our outgoing committee members that have served on the Shepparton Show Me Committee, some for many years. They have provided valuable contribution towards Greater Shepparton to make this city the place to be. We wish all the best to Malcolm Blake, Ron Popelier, Sam Lagozzino, Danielle Tait and Aaron Brian.

With fresh new faces appointed last year and our new incoming members, the committee is excited for what we can further accomplish in the upcoming years for Greater Shepparton. We are continually evolving to further advance our common goals and work with the community and businesses.

Our many sponsored events listed have shown marvellous success and have attracted a great number of victors to our city to shop, dine, stay and play. Some of these sponsorships will continue on this financial year, only continuing on their great success from last year.

Some of our Sponsorship Events:

Shepparton Agricultural Show, Shepparton Albanian Harvest Festival, Shepparton Motor Museum Annual Motor Show, Out in the Open Festival, Shepparton Business Awards, Fryers Food Festival, Shepparton Running Festival, Challenge Shepparton, Greater Shepparton Basketball Association, Victorian Open Bowls Championships, EJ-EH Holden Nationals, Shepparton Tradies and Farmer's Day, CBD Fun, Shepparton Shake-Out, Shepparton Tradies and Farmer's Day, Nitro Athletics/Great Things Happen Here, Beach Volleyball Triple Crown World Tour Series and St Georges Road Food Festival.

We have continued our campaigns for Retail and Service providers to take advantage of our investment. The following campaign promotions all contribute to strengthen local businesses; the Winter and Summer Markets, Mother's Day, Father's Day, EOFY, Christmas and Boxing Day. The Fun Starts Here campaigns aimed at school holiday periods, has been a great success bringing people from outside the Greater Shepparton region to shop and use our local services.

The Great Things Happen Here campaign has been an important investment. Not only reaching out across Australia, but other countries as well, such as China. This promotion of Greater Shepparton has not only restored confidence in our area, it has now started to attract investment in the region.

We have been communicating to the public via the monthly column in The Adviser, our webpage, monthly e-newsletter and Facebook. We continue to encourage the community to subscribe and be informed on what is happening around Shepparton.

I would like to thank our ongoing committee members Carrie Donaldson, John Montagner, Shane Sali, Cr Les Oroszvary, Cr Dinny Adem, Cr Kim O'Keeffe and Council staff Johann Rajaratnam, Fiona Le Gassick, Geraldine Christou and Mat Innes-Irons.

In 2017, we welcome new committee members Chris Reisner, Helen Sofra, Kristina Marko, Kruz Patel and Andrew Pogue. I am sure with this new talent we will continue to achieve great and exciting things together.

All committee members are volunteers and I thank them for all their time and input to the success of Shepparton Show Me during the past year.

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5.2 Financial statement from the Annual Report

John Montagner

Unaudited Budget vs Actual to 30 June 2017

Table 1: Income	
July 2016 - June 2017 SSM levy	\$ 642,133.00
July 2015 - June 2016 SSM levy carry over	\$ 26,730.24
Total income:	\$ 668,863.24

Table 2: Expenditure	
Marketing & Promotions	\$ 284,850.36
Sponsorship	\$ 179,103.62
Operational (e.g. salaries, oncosts, meeting expenses)	\$ 140,871.58
SSM member communication	\$ 14,459.04
Mobile stage operations & marketing resources	\$ 5,317.88
Total expenditure:	\$ 624,602.48
Balance/unspent funds:	\$ 44,260.76

RECOMMENDATION: The Shepparton Show Me 2016-2017 Annual Report be endorsed by the Committee.

Moved: Chris Reisner

**Seconded: Helen Sofra
CARRIED**

6. Committee members 2017/2018

6.1 Appointment of new committee members – Cr Kim O’Keeffe to take the Chair

- Cr Kim O’Keeffe declares the office bearer positions have been vacated

6.2 Election of Chairperson, Deputy Chair and Treasurer.

Chairperson- Simon Quattrocchi Nominated by: Johann Rajaratnam	Seconded: Chris Reisner
Deputy Chair- Shane Sali Nominated by: Simon Quattrocchi	Seconded: John Montagner
Treasurer- Chris Reisner Nominated by: Simon Quattrocchi	Seconded: Johann Rajaratnam
	CARRIED

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MEETING CLOSED: 5:46pm

CONFIRMED

CHAIR – Simon Quattrocchi

NEXT ORDINARY COMMITTEE MEETING:

MONDAY 25TH SEPTEMBER, 2017
5.30PM TO 7.30PM
COUNCIL BOARDROOM

NEXT ANNUAL GENERAL MEETING:

MONDAY 17TH SEPTEMBER, 2018